



Don't let hearing loss slow you down



What causes hearing loss?

Hearing loss can be temporary and caused by simple things like ear wax or a cold. It can also be permanent, caused by damage to the tiny hair-like cells in the inner ear as a result of exposure to noise, aging, other health conditions, or certain medications.



When should I get my hearing checked?

Hearing loss can come on so gradually that you may not even notice it's happening. In general, you should have your hearing screened every three to five years, and tested annually if you are over the age of 50 or experiencing any of the following:

- **Consistent exposure** to loud noises.
- **Difficulty understanding** in noisy environments or in groups.
- **Hearing mumbling** or feeling as though people are not speaking clearly.
- **ringing** in your ears.



How can I check my hearing?

Getting your hearing checked is now easier than ever with in-person and at-home options:

- **Virtual screening** allows you to confirm if hearing loss is detected from the comfort of home
- **Professional hearing evaluations** take place in a hearing care clinic setting. A hearing care professional will work with you to complete an in-depth evaluation of your hearing and propose solutions if hearing loss is indicated.

Learn more at www.amplifonusa.com/lp/alphadental

Alpha
Dental Plan

amplifon Hearing Health Care.

See reverse for your benefit information >

If you think you may have hearing loss, rest easy. Alpha Dental has teamed up with Amplifon to offer you quality hearing health care.

	Level 1	Level 2	Level 3	Level 4	Level 5
	Hearing aid options from the top brands with an average savings of 66% off retail pricing.				
Amplifon Price (per ear)	\$995/ear	\$1,495/ear	\$1,795/ear	\$2,195/ear	\$2,645/ear



New virtual services

Virtual screening – determine need from the comfort of home

Personalized coaching – enhance adjustment and use of hearing aids

On-demand virtual visits – convenient care for non-clinical support

Risk-free trial

Find your right fit by trying your hearing aids for 60 days

Complimentary aftercare

1-year follow-up care - ensures smooth transition to your new hearing aids

2-year battery support - battery supply or charging station to keep you powered

3-year warranty - coverage for loss, repairs, or damage

To learn more, call (855) 457-5717 TTY: 771 | Hours: Mon-Fri 7am - 8pm CT
or visit: www.amplifonusa.com/lp/alphadental

You and your provider will determine the best device to meet your hearing loss, lifestyle, and technology needs.

Risk-free trial - 100% money-back guarantee if not completely satisfied, no return or restocking fees

Follow-up care - for one year following purchase. **Batteries** - two-year supply of batteries (80 cells/ear/year) or one standard charger at no additional cost. **Warranty** - exclusions and limitations may apply. Contact Amplifon (855) 457-5717 for details.

Virtual screening does not take the place of a diagnostic exam by a licensed professional. Not all virtual services are available on all products.

Amplifon Hearing Health Care is solely responsible for the administration of hearing health care services, and its own financial and contractual obligations. Alpha Dental and Amplifon are independent, unaffiliated companies. The Amplifon Hearing Health Care discount program is not approved for use with any third-party payor program, including government and private third-party payor programs. Hearing services are administered by Amplifon Hearing Health Care, Corp.



Frequently Asked Hearing Questions



What causes hearing loss?

- **Excessive noise exposure** is the leading cause of adult hearing loss in the United States.
- **Certain medications** including diuretics and some cardiac and cancer medications.
- **Aging**
- **Certain illnesses and diseases** like meningitis, heart disease, and diabetes.
- **Other factors**, such as obesity, birth defects, head injuries, family history and smoking.

How can I prevent hearing loss?

- Wear hearing protection
- Turn down the volume
- Maintain a healthy lifestyle
- Know your medications

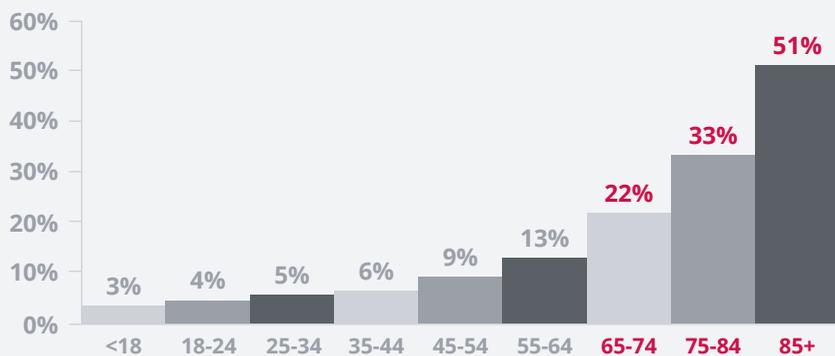
When should I get my hearing checked?

Hearing loss can come on so gradually that you may not even notice it's happening, which is why it's important to have your hearing checked every three to five years. If you are over the age of 50, you should have your hearing tested annually or if you have experienced any of the following:

- **Consistent exposure** to loud noises.
- **Difficulty understanding** in noisy environments.
- Feeling as though people are **not speaking clearly or mumbling**
- **ringing** in your ears.

How common is hearing loss?

Hearing loss affects people of all ages. The graphic below shows percentages of hearing loss by age.¹



Do hearing aids really work?

Yes! In fact, about 28.8 million adults who don't have hearing aids could benefit from using one.² Today's hearing aids come in a variety of styles and include features like smartphone connection, automatic volume control, and adaptive noise cancellation.

Do I really need hearing aids?



Even mild hearing loss can negatively affect key areas of your life, including mental health, physical health and income. Untreated hearing loss is more noticeable to others than actually wearing hearing aids.

To learn more, visit www.amplifonusa.com/lp/alphadental or scan the QR code above.



What kind of hearing aids are available?

Amplifon offers a wide choice of products from the leading brands to meet your lifestyle, technology, and hearing needs. A hearing care professional can help you determine which option is right for you.

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- **Professional hearing evaluations** - take place in a hearing care clinic setting. A hearing care professional will work with you to complete an in-depth evaluation of your hearing and propose solutions if hearing loss is indicated.

How can I pay for hearing aids?

Hearing aids are an investment, but don't let the price tag scare you away from getting the treatment you deserve. A few ways to find cost savings include:



Amplifon savings

With Amplifon, you can save an average of 66% off retail.



Financing

Amplifon offers interest-free financing to those who qualify.



HSA, HRA, FSA

You can use your pre-tax dollars from your health savings accounts to help pay for hearing aids.

The Amplifon Package



Custom hearing solutions

—we find the solution that best fits your lifestyle and your budget from one of the top brands.



Risk-free trial—find your right fit by trying your hearing aids for 60 days. 100% money-back guarantee if not completely satisfied, no return or restocking fees.



Continuous care*

—follow-up care to ensure a smooth transition, battery support with a supply of batteries or charging station, and a three-year warranty for loss, repairs, or damage.

To learn more, call 855-457-5717 TTY: 711 | Hours: Mon-Fri 7am - 8pm CT
or visit: www.amplifonusa.com/lp/alphadental

¹www.ncbi.nlm.nih.gov/pmc/articles/PMC7010486/; accessed 8/24/21

²NIDCD Epidemiology and Statistics Program, based on December 2015 Census Bureau estimates of the noninstitutionalized U.S. population, personal communication; May 2016

Virtual screening does not take the place of a diagnostic exam by a licensed professional.

Hearing aids cannot restore natural hearing. Your experience will depend on the severity of your hearing loss, accuracy of evaluation, proper fit and ability to adapt to amplification.

***Follow-up care** - for one year following purchase. **Batteries** - two-year supply of batteries (80 cells/ear/year) or one standard charger at no additional cost. **Warranty** - Exclusions and limitations may apply. Contact Amplifon 855-457-5717 for details.

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Introducing virtual services for hearing!

Discover the latest innovation in hearing health care exclusively for Amplifon members like you.

As an Alpha Dental member, you have access to high-quality affordable hearing health care, including convenient access to virtual services from the comfort of home.

Virtual Screening

The quick and easy virtual screening allows you to accurately confirm if hearing loss is detected before visiting a clinic. All you need to get started is a smartphone and headphones. Your dedicated remote care advocate will guide you through the testing app.

Personalized Coaching

By choosing hearing aids compatible with Amplifon's virtual care app, you receive access to personalized support including one-on-one coaching and education, easing your adjustment to hearing aid use.

On-demand Virtual Visits

You can relax knowing you can schedule an on-demand virtual visit to address non-clinical issues such as battery or charger use, cleaning and maintenance, wax filters or hearing aid usage.

Our knowledgeable remote care advocates will guide you every step of the way. Start your hearing care journey from wherever you are today!



Request your virtual screening:
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855-457-5717 (TTY: 711)
Mon-Fri 7am - 8pm CT

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