



Hear well, live better.

Your journey to better hearing starts here.

 YesHearing

Alpha
Dental Plan



48 million Americans have hearing loss

Hearing loss doesn't play favorites with age — it can affect anyone. Did you know that about 12% of all US workers face hearing difficulty? Taking early action can keep you safe, happy, and at your productive best.

LISTEN UP!

Your ears could be trying to tell you something.

What causes hearing loss?

Hearing loss is a common issue that affects millions across the country, making it a shared experience for many. It stems from a variety of factors, but some of the most common include aging, noise exposure, health and medical conditions, certain medications, and more.

When should I get my hearing checked?

Hearing loss can come on so gradually that you might not even notice it's happening! In general, you should have your hearing screened every 3 to 5 years, and tested annually if you are over the age of 50 or experiencing any of the following:

- Difficulty understanding in noisy environments or groups
- Hearing mumbling or feeling as though people are not speaking clearly
- Consistent exposure to loud noises
- Frequently needing to increase the volume on devices
- Ringing in your ears

Think you might have hearing loss?

Don't worry! Alpha Dental has teamed up with Yes Hearing to bring you convenient, comprehensive hearing health care and best-in-class hearing aids — for less. Much less.

To assess your hearing needs, schedule your free personal consultation with a hearing care expert at health.YesHearing.com/AlphaDental today!

To learn more, call **800-918-3027**
Mon thru Fri, 8 AM - 7 PM EST and Sat, 10 AM - 5 PM EST

or visit health.YesHearing.com/AlphaDental





Your hearing care. Your way.

AT HOME  |  ON THE GO

Stay on top of your hearing health, whenever and wherever it works for you.

Build a fully customized hearing solution

- Have a free, professional consultation to assess your hearing needs
- Find the perfect hearing aid for your unique hearing loss, lifestyle, and budget
- Choose from a wide variety of styles and features to suit your preferences and needs
- Review final pricing and payment options

Get professional-led hearing care, anywhere

- Have your hearing aids fit and programmed by a professional from the comfort of your own home*
- Choose between in-home and virtual care appointment options* for the ultimate convenience
- Get comprehensive follow-up care and adjustments
- Talk with a hearing care professional anytime by phone or video chat

Try your new hearing aids risk-free, for 45 days!



New hearing aids can take some getting used to, which is why Yes Hearing offers a **45-day money-back guarantee**. Take them for a real-life spin and if you're not happy with your hearing aids for any reason during the first 45 days, you'll get a full refund. No questions asked.*

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* The availability of in-home assessment, testing, fitting, and/or follow up care appointment types may vary by product selection and ZIP code. Yes Hearing may withhold a \$195 administration fee if a home visit occurs during the trial period. Warranty exclusions and limitations apply. Yes Hearing is solely responsible for the administration of hearing health care services. Alpha Dental and Yes Hearing are independent, unaffiliated companies. The Yes Hearing program is not approved for use with any third-party payor program.

For further information please call 877-629-8105 or visit health.yeshearing.com/alphadental

Savings you can hear.

Get exclusive discounts on best-in-class hearing aids from the leading manufacturers plus on-demand access to comprehensive, professional hearing care. Big savings, better hearing.

| | Level 1 | Level 2 | Level 3 | Level 4 | Level 5 |
|-----------------------------|---------|---------|---------|---------|---------|
| Yes Hearing price (per ear) | \$995 | \$1,122 | \$1,450 | \$1,900 | \$2,475 |

Hundreds of hearing aid options with an average savings of more than 60% off retail pricing!

Hearing health program features

- ✓ Savings of more than 60% off standard retail pricing
- ✓ The latest hearing technology from top brands
- ✓ A national network of hearing care providers
- ✓ Professional hearing evaluations plus hearing aid fitting, and programming
- ✓ On-demand virtual visits for adjustments and support*
- ✓ 1 full year of free personalized follow-up care
- ✓ Manufacturers warranty of up to 3 years for loss, repairs, or damage*
- ✓ A risk-free, 45-day trial period and money back guarantee*

How can I pay for my hearing aids?

Hearing aids are worth the investment, so don't let cost keep you from the treatment you deserve. With multiple ways to pay, Yes Hearing makes it easy to invest in your hearing health — because better ears shouldn't cost you an arm and a leg.



Savings of more than 60% off standard retail pricing



Flexible payment plans and low monthly payments



0% APR financing available for up to 18 months

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Frequently asked questions

+ What causes hearing loss?

Hearing loss affects over 40 million Americans and is most commonly caused by aging. Age-related hearing loss (sensorineural hearing loss) occurs gradually over time as the inner ear structures deteriorate. Other factors include exposure to loud noises, genetics, ear infections, earwax buildup, certain medications, and underlying medical conditions.

+ When should I get my hearing checked?

It's advisable to have your hearing checked annually, especially if you're over 50 or have risk factors like noise exposure or a family history of hearing loss. Additionally, if you notice signs of hearing difficulty, such as trouble following conversations or asking people to repeat themselves, it's a good time to schedule a hearing evaluation.

+ How can I prevent hearing loss?

To prevent hearing loss, you can take precautions like using ear protection in noisy environments, keeping the volume down on personal audio devices, and maintaining good ear hygiene. Regular hearing check-ups can also catch problems early.

+ Do I really need hearing aids?

Even mild hearing loss can have significant, negative impact on your mental and physical health, income, and overall quality of life. If you think you could benefit from better hearing — don't wait! A professional hearing evaluation is quick and easy, and can determine if hearing aids are appropriate for you.

To book your free, personal, and professional hearing consultation give us a call at **800-918-3027** or visit health.YesHearing.com/AlphaDental today!

+ What kind of hearing aids are available?

We offer all of the leading manufacturer hearing aids in a wide variety of technology levels, price points, and styles. Today's hearing aids also offer convenient features like rechargeable batteries and bluetooth connectivity as standard. The choice of hearing aid depends on your hearing loss, lifestyle, and personal preferences.

+ How can I pay for my hearing aids?

We offer a variety of payment methods from credit cards to payment plans over 12 and 24 months through major healthcare finance providers, including interest free options. Give us a call at **800-918-3027** to learn more about our payment plans and discover which payment option is right for you!

+ How does virtual care work?

Virtual care — also known as telehealth or telemedicine — allows you to consult with one of our hearing care professionals via video chat, similar to Zoom or Skype. All you need is a smartphone and an internet connection to get started — it's super easy and convenient!

+ What virtual services are offered?

We offer initial consultations, follow-up appointments, and even hearing aid fittings and adjustments via virtual care. During virtual appointments we can test your hearing, discuss the results, and even fit, program, and make adjustments to your hearing aids. Virtual care services are included in all hearing aid packages.

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